



Research Article

Attitude of farmers towards KVK training programmes and their impact

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ARTICLE CHRONICLE :

Received:

09.05.2012;

Revised :

24.01.2013;

Accepted:

25.02.2013

SUMMARY : This study was undertaken with a view to ascertain the level of attitude of the trainees towards KVK training programmes as a result of training programmes conducted by KVK Poonch, implemented by Sher-e-Kashmir University of Agricultural sciences and Technology of Jammu. The study was conducted on 200 respondents selected by random sampling technique from 5 villages covering 4 C.D. blocks of the district. The findings infer that the on-campus trainees had more favorable attitude than the off-campus trainees. This is indicating that the exposure of KVK training programmes significantly changed the attitude of farmers in desired direction, which one could obviously expect. It may be stated that policies and plans to improve the adoption of agricultural technologies in India should not overlook the importance of the need to change the incompatible outlooks and view held by those farmers who are considered as traditional and conservative.

How to cite this article : Sharma, Neerja, Arora, R.K. and Kher, Sanjay (2013). Attitude of farmers towards KVK training programmes and their impact. *Agric. Update*, 8(1&2): 31-34.

KEY WORDS :

Attitude, On-campus trainees, Off-campus-trainees

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